

FOR IMMEDIATE RELEASE
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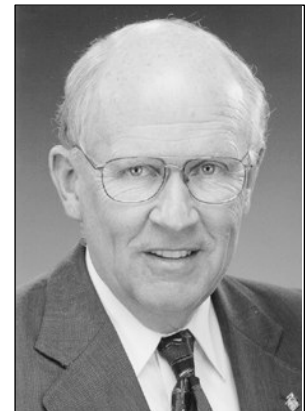
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Robert M. Chur
president/CEO
ElderWood Senior Care

Robert M. Chur is president and CEO of ElderWood Senior Care, Western New York's leading skilled nursing, subacute and assisted living residential care provider, featuring nine skilled nursing health care facilities, four assisted living communities and one independent living patio community.

In 2004, Mr. Chur was named a Health Care Hero for Lifetime Achievement by Business First.

Active and involved in professional, community and not-for-profit endeavors, Mr. Chur is immediate past Chairman of the Board of Directors of the New York State Health Facilities Association (NYSHFA) and a past member of the national Board of Directors of the American Health Care Association (AHCA), president of the Williamsville Rotary Club Foundation, a board member of the local Visiting Nurses Association, affiliated with Kaleida Health System, a board member of the Kaleida Health Foundation and a board member at Daemen College. He was appointed by Governor George Pataki to the Continuing Care Retirement Community (CCRC) Council. Other recent affiliations include a term as NYSHFA District 10 President and a board position with the Western New York Health Systems Agency.



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